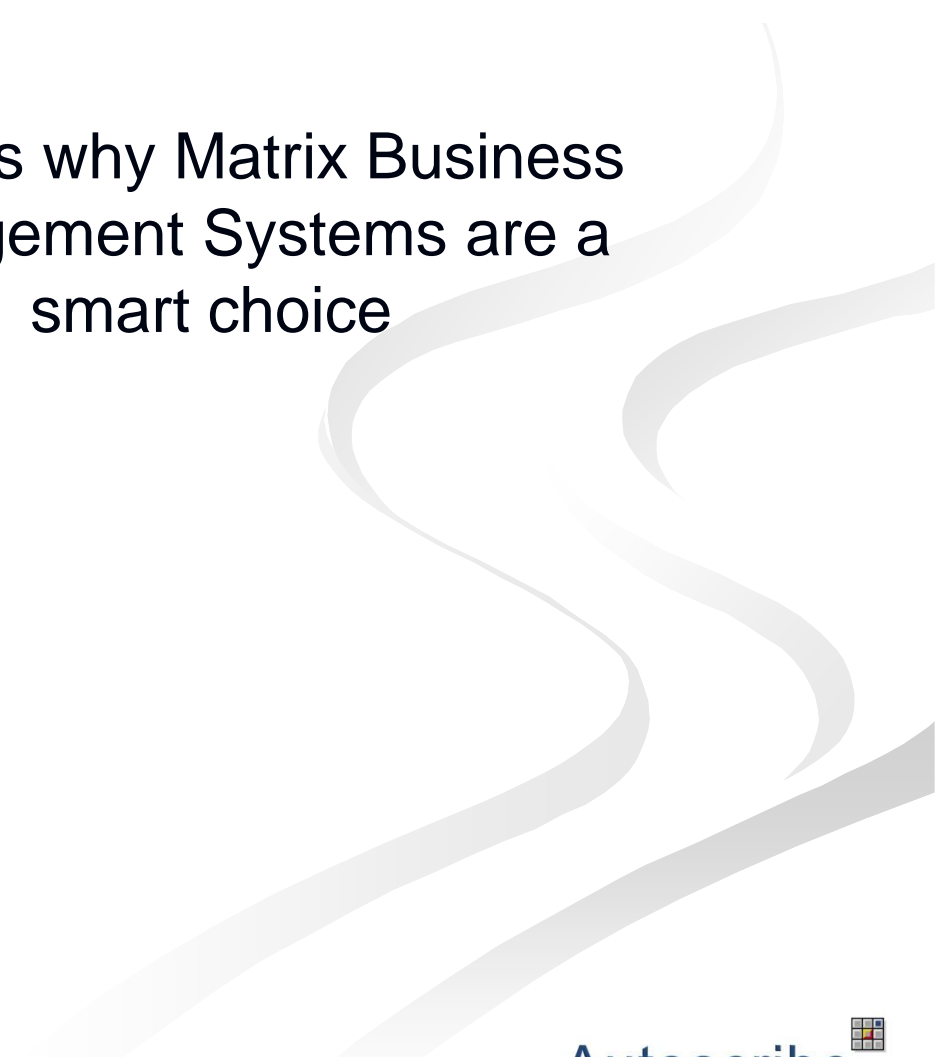


10

reasons why Matrix Business
Management Systems are a
smart choice



INTRODUCTION

Matrix systems are designed for use in many different industries and for many different applications

- Scientific laboratory sample tracking, sample management, clinical trials management, full function LIMS for QC, research and development.
- Complaint management/customer feedback.
- Training record management.
- Quality management including audit tracking.
- Document management.

1



Matrix systems are designed for change

- Built-in future proofing leading to longer operational life and hence lower cost of ownership and excellent return on investment.
- Capability for accommodating changes in, or expansion of, business requirements.
- Removes the need for regular changes of system – saves time, money and effort and protects historical data.
- Some of our users have a 20-year upgrade path record with Matrix.

2



Matrix systems are built to your design not ours

- Complete screen appearances can be designed to suit individual businesses and/or departments leading to fast acceptance of the system.
- Familiar terminology is used leading to minimum training effort.
- By definition the systems are user friendly and intuitive to use.
- The above reduces the cost of ownership and resistance to change.



3



Matrix systems are supplied with a unique set of configuration tools

- Includes screen and menu editor allowing the entire appearance of a system to be created according to user requirements.
- No coding is involved and therefore no problems with support and upgrades.
- User training is available if customers want to make their own configuration changes.
- Autoscribe supports user developed configurations at no extra cost.

4



Matrix systems provide a dual Windows/Web interface

- The best of both worlds – use the most appropriate interface for the current task.
- Once a screen is designed it is available for use in either mode thus providing high degree of flexibility without any implementation overhead.
- Use Windows desktop for in-house users and web for remote users e.g. Other sites, customers etc.



5



Matrix systems are scalable

- From single user/single PC applications to global enterprise systems – one solution fits all.
- If cost justification is a problem start with a small system and cost justify expansion on the basis of results achieved with the pilot installation.
- Upgrade paths are always available whether it be further functionality or more users thus avoiding any cul-de-sac situations.

6



Matrix systems have outstanding record for customer satisfaction

- Annual surveys are conducted in UK and USA and results are published in a leaflet format for circulation to prospective as well as existing customers.
- Prospective customers can view the entire picture rather than visiting a hand-picked reference site.
- Results of the surveys are reviewed carefully as part of our continuous improvement plan.



7



Matrix systems have been developed in a Microsoft .NET framework

- Latest technology is used for development ensuring close compatibility with company IT strategies.
- The Microsoft direction is followed closely again to ensure that compatibility with latest software standards is maintained with high acceptance from IT departments.



8



All Matrix systems use the same core code

- Support for our customers is more efficient and cost effective.
- Software upgrades are simplified leading to fast implementation and minimum disruption to the users.
- Testing and system validation programmes are simplified and thus more cost effective.

9



Help desks are staffed by Matrix experts

- Talk to real people directly and get immediate advice.
- Avoid the companies that only provide web based support or user forums as a substitute for support.
- Meet the experts at our user meetings – open to non-users.

10



Minimise the risk of a business system implementation by choosing Matrix

- Highly flexible software with built-in future proofing.
- Highly effective project implementation as evidenced by our user surveys.
- Support and training available by talking to real technical people.
- Attend one of our user meetings and talk to many existing users – better than a reference visit.





INFORMATION REQUEST FORM

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Website: <http://www.autoscribelims.com> e-mail: matrix@autoscribe.co.uk

Name: _____

Department: _____

Company: _____

Address: _____

Tel No: _____ Email address: _____

Check box for further details

- Matrix Gemini
- UK Customer Survey
- USA Customer Survey
- Matrix Biobanking
- PET LIMS
- Radiopharmacy Management System
- Roy Castle Case Study
- Configuration Tools
- Configuration Workshops
- Dashboards
- Which implementation process is right for you?
- Autoscribe approach to implementation
- How to buy a LIMS
- Matrix Express
- Matrix Gemini for the Veterinary Laboratory
- Matrix Gemini for the Nuclear Industry
- Matrix Gemini for the Water Industry
- Matrix Tracker
- Matrix Waste Tracker
- Matrix Stability Express
- Matrix Document Manager
- i-Planner – instrument booking system
- Training Manager
- Feedback – customer complaint management system
- MM125 Please remove my name from the mailing list